

Dani Ramsby

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Portland, Oregon

EDUCATION:

Portland State University
BA / Graphic Design

KEY SKILLS:

- Front-End Development
- eCommerce
- System Design
- UI/UX Design
- Interaction Design
- Research
- Prototyping
- Technical Writing & Documentation
- Technical Support & Client Communication
- Project Management

Senior UI/UX Designer

01/24 – NOW

Murmur Creative

Murmur Creative is an agency specializing in branding, packaging, content strategy, and web presence. I work alongside a team of strategists, developers, and producers to build beautiful and accessible websites and digital products for our clients.

- I assist in scoping new projects by auditing client's existing websites, identifying strengths and weaknesses, and documenting potential functionality needs.
- I collaborate with our web strategy department to develop project goals, user personas, journey maps, sitemaps, wireframes, and prototypes.
- I ensure outcomes established in early strategy are carried through design and development, including collaborating with developers on back-end functionality.
- I present all of our sitemap, wireframe, and strategy prototype presentations to clients.
- I run our support desk, offering technical support to our existing clients and scoping additional work.
- I've spearheaded efforts to improve our workflow, including creating and documenting Asana templates for all of our website processes.
- I've independently taken the initiative to create an extensive documentation library, cataloging both internal processes and client-facing guides.
- I've hired and managed all web design interns and freelancers. I've also provided training and mentorship to newer strategists and project managers.

UI/UX Designer 09/21 – 12/23

Web Producer 10/20 – 09/21

Web Designer 11/18 – 10/20

ADX Portland

UI/UX Designer 01/16 - 04/18

ADX Portland provides local craftspeople with the space, resources, and community to explore their creativity in woodworking, metalsmithing, and other media. I was brought on the team to audit and overhaul their existing website; bringing clarity to their business model, membership, and class offerings, as well as creating a microsite for their in-house fabrication studio. My team consisted of myself, our marketing director, and two developers.



The Study

Design Intern 2016